

To: StClair, Christie[StClair.Christie@epa.gov]
Cc: Mutter, Andrew[mutter.andrew@epa.gov]; Grantham, Nancy[Grantham.Nancy@epa.gov]; Taylor, Trish[Taylor.Trish@epa.gov]; Mylott, Richard[Mylott.Richard@epa.gov]; Peterson, Cynthia[Peterson.Cynthia@epa.gov]; Wardell, Christopher[Wardell.Christopher@epa.gov]; Moler, Robert[Moler.Robert@epa.gov]
From: Jenkins, Laura Flynn
Sent: Tue 9/6/2016 10:19:24 PM
Subject: RE: NPL comms package
NPL Listing Tick-Tock_06Sep16_v3.docx

Christie:

Attached is the current draft of the Tick-Tock.

Once you have a confirmed time for release of National Press Release tomorrow, please let me know ASAP and I'll update the times in the Tick-Tock.

Are you still waiting on any other docs from Region 8? Using the web access to Outlook is clunky and I want to make sure I haven't missed anything.

Thanks,

Laura Jenkins

Media Officer

USEPA-Region 8

1595 Wynkoop St.

Mailcode: 8-OC

Denver, CO 80202

Landline: 303-312-6256

Fax: 303-312-6961

***** Please Note NEW Cell: 720-519-5504 *****

From: StClair, Christie
Sent: Tuesday, September 06, 2016 4:00 PM
To: Grantham, Nancy <Grantham.Nancy@epa.gov>; Taylor, Trish <Taylor.Trish@epa.gov>
Cc: Jenkins, Laura Flynn <Jenkins.Laura@epa.gov>; Mutter, Andrew <mutter.andrew@epa.gov>
Subject: RE: NPL comms package

Trish, I'm waiting to get confirmation from OPA leadership on whether 12:30 will work, or if we need to do 1pm for the release.

Hoping to get the timing locked in this evening. Will OLEM planning to distribute the final release and timing to PADS, or should I do that?

Thanks,

Christie

Christie St. Clair

Office of Public Affairs

Environmental Protection Agency

Washington, DC

o: 202-564-2880

m: 202-768-5780

From: Grantham, Nancy

Sent: Tuesday, September 06, 2016 5:25 PM
To: StClair, Christie <StClair.Christie@epa.gov>; Taylor, Trish <Taylor.Trish@epa.gov>
Cc: Jenkins, Laura Flynn <Jenkins.Laura@epa.gov>; Mutter, Andrew <mutter.andrew@epa.gov>
Subject: RE: NPL comms package

Have already coordinated with 6 and 9 .. thanks ng

Nancy Grantham

Office of Public Affairs

US Environmental Protection Agency

202-564-6879 (desk)

202-253-7056 (mobile)

From: StClair, Christie
Sent: Tuesday, September 06, 2016 5:15 PM
To: Taylor, Trish <Taylor.Trish@epa.gov>
Cc: Jenkins, Laura Flynn <Jenkins.Laura@epa.gov>; Mutter, Andrew <mutter.andrew@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>
Subject: RE: NPL comms package

+ Laura, Andrew and Nancy Grantham

Hi Trish,

Region 8 developed a draft tick-tock today, which they are vetting. Laura/Andrew – do you have the final yet?

I believe that Regions 6 and 9 will forward R8's press release to their media lists, once it goes out. Nancy, do we need to check in with Kelly and David, or have you already coordinated?

Christie

Christie St. Clair

Office of Public Affairs

Environmental Protection Agency

Washington, DC

o: 202-564-2880

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From: Taylor, Trish
Sent: Tuesday, September 06, 2016 4:38 PM
To: StClair, Christie <StClair.Christie@epa.gov>
Subject: FW: NPL comms package

Hi Christie,

Could you send me the comms package that shows the joint regional outreach re: NPL rule and BPMD?

I believe while you were out, there was discussion about R8, R9 and R6 roll-out plans being merged into one comms strat for 'one-stop shopping.' :]

Thanks,

Trish.

From: Lowery, Brigid
Sent: Tuesday, September 06, 2016 4:28 PM
To: Taylor, Trish <Taylor.Trish@epa.gov>
Cc: Benjamin, Kent <Benjamin.Kent@epa.gov>
Subject: Re: NPL comms package

Thanks. Per our earlier conversation this morning to send the info. to Mathy, pls feel free to send it to him directly and cc kent and I. Thanks Trish.

From: Taylor, Trish
Sent: Tuesday, September 6, 2016 4:24 PM
To: Lowery, Brigid
Subject: FW: NPL comms package

SA

From: Grantham, Nancy
Sent: Tuesday, September 06, 2016 11:58 AM
To: StClair, Christie <StClair.Christie@epa.gov>; Taylor, Trish <Taylor.Trish@epa.gov>
Cc: Cohen, Nancy <Cohen.Nancy@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>
Subject: RE: NPL comms package

Think we are good on this – region 9 will take the region 8 release and amplify it in their region – and I presume region 6 will do the same.

Thanks ng

Nancy Grantham

Office of Public Affairs

US Environmental Protection Agency

202-564-6879 (desk)

202-253-7056 (mobile)

From: StClair, Christie
Sent: Tuesday, September 06, 2016 11:33 AM
To: Taylor, Trish <Taylor.Trish@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>
Cc: Cohen, Nancy <Cohen.Nancy@epa.gov>
Subject: Re: NPL comms package

Hi Trish,

We'll be back to you soon.

Christie

From: Taylor, Trish
Sent: Tuesday, September 6, 2016 11:09:30 AM
To: StClair, Christie; Grantham, Nancy
Cc: Cohen, Nancy
Subject: FW: NPL comms package

Hi Nancy and Christie,

Just checking the status on the comms strat for R6 and R9, in conjunction with R8 and HQ announcement tomorrow (per Matt's message below). Any outstanding issues?

Thanks,

Trish.

Trish Taylor, Office of Communications, Partnerships and Analysis

U.S. EPA, Office of Land and Emergency Management

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1200 Pennsylvania Avenue, NW

Washington, DC 20460

(202) 566-2615

taylor.trish@epa.gov

OLEM is on Twitter at [@EPALand](https://twitter.com/EPALand)

From: Colip, Matthew
Sent: Tuesday, August 30, 2016 12:16 PM
To: Taylor, Trish <Taylor.Trish@epa.gov>
Subject: Fwd: NPL comms package

FYI

Sent from my iPhone

Begin forwarded message:

From: "Colip, Matthew" <colip.matthew@epa.gov>
Date: August 29, 2016 at 10:46:37 AM MDT
To: "Valentine, Julia" <Valentine.Julia@epa.gov>
Cc: "Grantham, Nancy" <Grantham.Nancy@epa.gov>, "Siedschlag, Gregory" <Siedschlag.Gregory@epa.gov>
Subject: Fwd: NPL comms package

Sent from my iPhone

Begin forwarded message:

From: "Colip, Matthew" <colip.matthew@epa.gov>
Date: August 26, 2016 at 5:45:50 PM EDT
To: "StClair, Christie" <StClair.Christie@epa.gov>, "Grantham, Nancy" <Grantham.Nancy@epa.gov>
Subject: NPL comms package

Christie and Nancy,

Attached are the comms documents for NPL for OPA review. Would OPA be able to send the attached BPMD comms strategy R8 developed to Regions 9 and 6 public affairs so they can enter their notifications, etc into it as well?

Also, after OPA has reviewed and added input to R8's comms strategy and BPMD PR, would you loop back to R8's public affairs group. We have not looped back to R8 with comments yet, and thought best to circle back to R8's public affairs through OPA.

We'd also like OPA to reach out to R2 public affairs and see if they have a specific comms strategy for the St Gobain Performance Plastics/Hoosik Falls NPL listing similar to what R8 did for BPMD.

Let me know if you'd like to discuss, or have comments on the comms material for NPL.

Thanks - Matt

Matthew Colip
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